# RHEOSTYL™ E-Cream

Polymeric emulsifier creamy and cushion

### **TYPICAL CHARACTERISTICS**

INCI name Acrylates / Palmeth-25 Acrylate Copolymer
Nature Acrylic copolymer in aqueous dispersion

Appearance Low viscous white milky liquid

Solid Content (%) 28 pH 2.6 Residual monomer <1 ppm

#### **DESCRIPTION**

Rheostyl™ E-Cream is a polymeric emulsifier associating the benefits of traditional emulsifiers with the benefits of polymers. - Powerful emulsification, smooth texture and unique sensorial signature. - Versatily, easy process and water resistance. Rheostyl™ E-Cream is a dedicated to formulate thin to thick emulsions with a creamy and cushion feel. It offers and excellent electrolytes resistance.

## **RECOMMENDED ADDITION LEVEL**

4 to 6%

# **STANDARD PACKAGING**

Other packaging may be available upon request

- 20L Pail
- 220L Drum

# **HANDLING & STORAGE**

The product is irreversibly damaged when frozen. It should be protected from the effects of weathering, stored between 5 and 40°C and protected from direct sun exposure. Once opened, packaging should be resealed immediately after use. Film-forming at the surface of the product and/or sedimentation at the bottom of the packaging may happen. These phenomenon are normal and have no impact on the level of performances as long as the product meet the specifications. It is recommended to filter the product prior to use with a 400µm or 40 mesh filter. In these conditions, this product should be used within 12 months from production.

# **PROCESSING INSTRUCTIONS**

See formulations tips

# **HEALTH AND ENVIRONMENTAL DATA**

For safe handling please refer to the Safety Data Sheet. For more information about health and environmental data, please contact us.

### **MARKET**

## Health, Hygiene, & Beauty

- Personal Care
  - Skin Care

#### **PH OF USE**

> 6.5

## **TEXTURE**

**Creamy & Bouncy** 

#### **KEY BENEFITS**

- Suspension
- Electrolytes tolerance
- Viscosity building
- Water resistance



2024-04-24 Page 1/

